

The Foundation for Global Sports Development and <u>Sidewinder Films</u> are pleased to announce the premiere of our latest short documentary, "<u>12 Parts Per Million</u>."

In 1972, the International Olympic Committee introduced drug testing at the Munich Olympics in response to growing concerns about the use of performance-enhancing drugs among athletes. The aim was to ensure fair play and maintain the integrity of the Games by detecting and punishing athletes involved in doping.

The film tells the story of Rick DeMont, a sixteen-year-old swimming phenom from California who won the 400-meter freestyle event in Munich, only to have his Olympic gold stripped when testing revealed traces of a banned drug in his system. The substance in question was the main ingredient in an asthma prescription Rick had disclosed to officials on his Olympic intake form in the weeks prior to competition.



Twenty-five years later, author and sports psychologist, Dr. Steven Ungerleider, and attorney, David Ulich examined Rick's case and uncovered procedural deficiencies within the United States Olympic Committee's medical intake process. Ungerleider and Ulich filed a lawsuit and exposed systemic errors, deception, and individual negligence.

Their dedication secured Rick's rightful place in history and led to the formation of The Foundation for Global Sports Development, which is committed to the principles of integrity and inclusivity to safeguard sports for all.





Learn more about the film at <u>Sidewinder Films</u>, and join us at the <u>Malibu Film Festival</u> on May 25th at 11:00 AM for the first screening of "12 Parts Per Million."

PURCHASE TICKETS











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