



Annual Report

2014



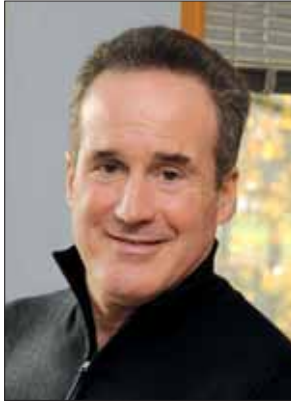
The Foundation for
**Global
Sports
Development**

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Dear Friends,

The beginning of 2014 was filled with the fervor of Olympic spirit as we traveled to Sochi, Russia to watch the 22nd session of the Winter Olympic Games.

During the games we honored Professor Arne Ljungqvist, M.D. – a man I personally admire – with our Humanitarian Award. Celebrating Professor Ljungqvist’s contributions to the sporting community was an auspicious beginning to a year filled with opportunities and achievements.

During the summer we were presented with a chance to be a part of the Munich Memorial Project. We eagerly chose to support this initiative, which will memorialize the victims of the massacre at the 1972 Olympics as well as open a path to healing for all of those involved. After a trip to Munich to visit the site of the memorial, I am even more looking forward to further collaboration on this project and seeing its completion.

In fact, this project is just one of the myriad ventures I am eager to share with you. 2014 has been a year of excellence, teamwork, and new beginnings for our foundation. I invite you to browse this report and learn more about the exciting direction The Foundation for Global Sports Development is headed. I hope you will join us as this journey continues.

A handwritten signature in black ink that reads "Steven Ungerleider, Ph.D." in a cursive script.

Steven Ungerleider, Ph.D.
Executive Board Member



ABOUT GSD

The mission of The Foundation for Global Sports Development is to be a leader in the global sports community by delivering and supporting initiatives that promote the physical, emotional and developmental benefits of sports for youth around the world.

For over twenty years, The Foundation for Global Sports Development has been dedicated to sharing the benefits of sports with youth around the world. Working closely with international sports federations, athletes, and youth mentorship organizations, our ability to reach and positively influence more lives has grown. In all of our programs and philanthropic ventures, we seek to embrace our five core values.

Sportsmanship

The importance of exhibiting and observing qualities that are highly regarded in sports — generosity, courtesy, pride, ethics, and fair play.

Teamwork

The importance of coordinating efforts with organizations and athletes who share our dedication and commitment to promoting the positive benefits of sports.

Education

A belief in the positive impact of life-long learning and mentorship.

Integrity

All activities promote trust, respect, authenticity, and dignity.

Agility

The commitment to rapidly adapt and grow in order to achieve our mission.

Our Mission:

Promote sportsmanship, education, fair play, and ethics among the world's youth.

EXECUTIVE BOARD

Steven Baum, CPA, LLM

Paul S. Malingagio, J.D.

David Ulich, J.D., LLM

Dr. Steven Ungerleider

ADVISORY BOARD

Kathy Johnson Clarke

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Crissy Perham

CHAMPION AMBASSADORS

Angela Ruggiero

Professor Arne Ljungqvist, M.D.

Bart Conner

Beckie Scott

Bose Kaffo

Cameron A. Myler

Carie Graves

Cedric J Harris

Crissy Perham

Curt Tomasevicz

Darius Knight

Dick Fosbury

Esther Lofgren

Jörgen Persson

Janet Evans

Jean-Philippe Gatien

Kathy Johnson Clarke

Krisztina Toth

Nadia Comaneci

Nancy Hogshead-Makar

Randall Lane

Sébastien Flute

Sandra Paović

Sharron Davies

Trinko Keen

Wendy Boglioli

Werner Schlager

CHAMPION AMBASSADOR SPOTLIGHT

This year we welcomed Curt Tomasevicz to our team of Champion Ambassadors. While Curt has played many sports in his lifetime, he is best known for his success in bobsledding. He was a member of the USA Bobsledding Team, "Night Train," which won the gold medal at the 2010 Vancouver Olympics and the bronze at the games in Sochi.

Curt hung up his bobsledding helmet in 2014 and announced his plans to retire from the sport. With his interests in education, sports, and volunteerism, we look forward to working with Curt on future GSD programs!



GRANT RECIPIENTS

AGITOS Foundation – Bonn, Germany

America SCORES Chicago – Chicago, Illinois

Austin Anti-Defamation League – Austin, Texas

Austin Public Library – Austin, Texas

Brooklyn Youth Sports Club – Brooklyn, New York

California Pacific Medical Center –
San Francisco, California

Casa de Amigos, St. Vincent Medical Center –
San Francisco, California

Childhelp – Scottsdale, Arizona

CircEsteem – Chicago, Illinois

Community Row (G-Row) Boston –
Boston, Massachusetts

Culver City Education Foundation –
Culver City, California

Education Through Music –
New York City, New York

Figure Skating in Harlem –
New York City, New York

Girls for Gender Equity – Brooklyn, New York

**Healthcare Foundation of Northern Sonoma
County** – Healdsburg, California

Heart of Los Angeles (HOLA) –
Los Angeles, California

Hearts & Horses – Loveland, Colorado

Hudson River Community Sailing –
New York City, New York

Ice Hockey in Harlem – New York City, New York

Innsbruck-Tirol Sports Legacy Program –
Innsbruck, Austria

Junior Tennis Champion Center – Washington, DC

Kids Play International – Park City, Utah

KLRU's Austin PBS – Austin, Texas

LA Safe Passage – Los Angeles, California

LACER – Hollywood, California

**Love and Basketball Tournament from
Collective Impact** – San Francisco, California

Munich Memorial Project – Munich, Germany

Operation Jump Start – Long Beach, California

Power Play NYC – New York City, New York

**Professor Arne Ljungqvist Anti-Doping
Foundation** – Stockholm, Sweden

Project Coach, Smith College –
Northampton, Massachusetts

Project Concern International –
San Diego, California

R.O.C.K. Ride on Center for Kids –
Georgetown, Texas

Rooms That Rock for Chemo –
San Francisco, California

Row L.A. – Los Angeles, California

Row New York – New York City, New York

San Francisco Police Activities League –
San Francisco, California

SCCOG's Ready, Set, Gold Program –
Los Angeles, California

Students Run L.A. (SRLA) – Los Angeles, California

Taking the Reins – Los Angeles, California

Texas Hillel – Austin, Texas

United States Olympic Committee (USOC) –
Colorado Springs, Colorado

Urban Dove – New York City, New York

West Valley Food Pantry –
Woodland Hills, California

Western Psychological Association –
Prescott, Arizona

World Curling Federation – Perth, Scotland

GRANTEE SPOTLIGHT

WORLD CURLING FEDERATION

Each Winter Olympics and Paralympics, one sport in particular gains a boost in popularity—curling! Curling clubs all over the world see increased interest from local fans who were previously unfamiliar with the sport.

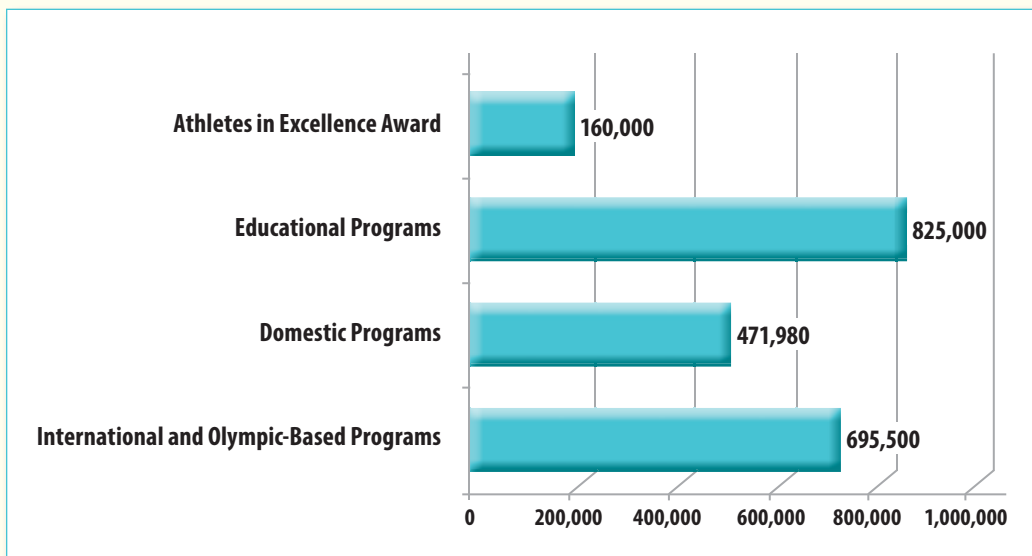
The World Curling Federation (WCF) has created a program which transforms this curiosity about curling into sustained participation in the sport. Initially launched in 2013, the WCF’s “Olympic Celebration Tour” is designed to help member associations draw in prospective curlers by offering

a weekend of curling clinics and the opportunity to meet an Olympic curler. We are proud to support this program and have attended two Olympic Celebration Tour stops—one in San Francisco, CA, and one in Portland, Oregon. During each visit, we have learned how curling is a sport in which barriers can be broken, as people of all ages and abilities have the opportunity to compete together.

Learn more about our adventures in curling at <http://globalsportsdevelopment.org/?s=curling>



\$2.15 Million in Charitable Giving in 2014!



ATHLETES IN EXCELLENCE

Around the world, there are athletes of all levels who give as much to their communities as they commit to their sport. With our newly launched Athletes in Excellence award, we recognize and tribute those exceptional athletes who uphold the values of good sportsmanship and fair play both on and off the field.

Each Athletes in Excellence award recipient was granted a cash prize of \$10,000 to empower them to continue their philanthropic work and pursue their passion for accomplishing great feats through the power of sport.

In 2014, we received over 40 award nominations from various sports groups, international federations and online submissions. Each candidate was remarkable in their own way, and the selection process was extremely difficult.

Following careful consideration, the group of athletes selected as awardees truly embody the culture of sport and community we are seeking to spotlight with this award.

GSD's inaugural 2014 Athletes in Excellence Award Recipients:



Candace Cable

Candace Cable, Paralympian, advocate for people with disabilities, public speaker, former program director. Nominated by the U.S. Olympian and Paralympian Association.



Tracy Evans

Tracy Evans, Olympian and founder of Kids Play International, which uses sport as a catalyst to promote gender equality in communities impacted by genocide. Nominated by the U.S. Olympian and Paralympian Association.



Emily Cook

Emily Cook, Olympian, athlete ambassador for Right to Play, Classroom Champions, and Kids Play International. Nominated by teachers Andrea Wiggins and Valentyna Banner.



Rafer Johnson

Rafer Johnson, Olympian and founder of the California Special Olympics who is involved with multiple community outreach and humanitarian projects. Nominated by Anita DeFrantz.



Hannah Davis

Hannah Davis, Olympian, volunteer and student mentor. Nominated by David Foureur of Australian Canoeing.



Peter Karlsson

Peter Karlsson, Olympian and Peace and Sport Program ambassador who is involved with the implementation of youth based table tennis programming in high-conflict areas including Columbia, East Timor, Burundi, and the Congo. Nominated by the International Table Tennis Federation (ITTF).



Joe Delagrave

Joe Delagrave, Paralympian, USOC athlete ambassador, participant on the USOC Paralympic Advisory Council, and mentor to new spinal cord injury patients. Nominated by April Delagrave.

ATHLETES IN EXCELLENCE



Lao Khang

Lao Khang, Member of Lao Women's National Rugby Team, youth mentor and coach who leads rugby activities in rural, remote, and underserved communities. Nominated by Megan Knight.



Angela Madsen

Angela Madsen, Paralympian, Ready, Set, Gold volunteer and founder of California Adaptive Rowing Program, which provides instruction and training in the sport of rowing to physically and intellectually challenged individuals. Nominated by the Southern California Committee for the Olympic Games (SCCOG) Ready, Set, Gold Program administration.



Steve Mesler

Steve Mesler, Olympian and co-founder of Classroom Champions, a youth mentoring program that connects top performing athletes with students in high-need schools. Nominated by the International Fair Play Committee (CIFP).



Tim Morehouse

Tim Morehouse, Olympian, Right to Play athlete ambassador, youth mentor, and founder and CEO of Fencing in the Schools. Nominated by Jeff Spear.



Zahra Nemati

Zahra Nemati, Paralympian and humanitarian who advocates for equality and often speaks publicly on the issue to groups, including the UN. Nominated by the International Paralympic Committee (IPC).



Tony Sanneh

Tony Sanneh, Major league soccer player and founder of The Sanneh Foundation, which uses soccer as a catalyst to empower kids, improve lives and unite communities. Nominated by the USOC's Athlete Advisory Commission.



Dallan Stanford

Dallan Stanford, Professional rugby player, rugby coach, program manager for the youth nonprofit organization, Play Rugby USA, and ambassador for the Tackling Cancer Foundation. Nominated by Erin Sullivan.



Robert Susanj

Robert Susanj, Curler, member of the European Curling Federation and director of the Police Administration Specialty who is involved with multiple community service efforts. Nominated by the World Curling Federation (WCF).



Hayley Wickenheiser

Hayley Wickenheiser, Olympian, member of the IOC Athletes' Commission, Classroom Champions volunteer, KidSport volunteer, and ambassador to impoverished African countries where she visits schools and communities to mentor youth. Nominated by Dale Ross, Principal at Shaunavon Public School.

HUMANITARIAN AWARD



GSD's Humanitarian Award is our highest, most esteemed level of recognition for individuals who have made significant contributions to the world of sport. In 2014, Professor Arne Ljungqvist, M.D., was

the very deserving recipient of our Humanitarian Award. This distinction was accompanied by a \$100,000 grant to the Professor Arne Ljungqvist Anti-Doping Foundation.

About Professor Ljungqvist

Prof. Ljungqvist has been involved in the sports community for almost seventy years as an athlete, physician, researcher, and policy maker. Few people share the level of achievement which Prof. Ljungqvist has attained in each of these fields.

After competing as a high jumper in the 1952 Helsinki Olympics, Prof. Ljungqvist completed his studies in medicine. He was appointed the Dean of Medical Faculty at the Karolinska Institute in 1972, and from there, he continued researching cardiovascular and renal diseases, as well as oncology.



During his time at the Karolinska Institute, Prof. Ljungqvist joined the International Amateur Athletic Association (IAAF). He eventually became the Senior Vice President of the IAAF and the chairman of its Medical Committee and Anti-Doping Commission.

Prof. Ljungqvist also began working closely with the International Olympic Committee's Medical Commission. Recognizing the need for a larger scale monitoring of doping, its health impacts, and the use of performance-enhancing drugs in sport, Professor Ljungqvist advocated for the institution of the World Anti-Doping Agency. Most recently, he served as the Vice President of WADA.

Professor Ljungqvist's reach extends far beyond just elite-level athletes. He believes doping is a public health issue and continues to focus on prevention and education. By advocating for change in role model athletes, Professor Ljungqvist also hopes to educate legions of young children across the world about the ideals of healthy sport.



OLYMPIC RESOURCE STATION

For the 2014 Winter Olympics in Sochi, we decided to try something new. GSD developed an online “Olympic Resource Station,” (ORS) which was designed as an Olympic Games viewer’s all-in-one stop to keep up with and enjoy the games.

The ORS included:

- Daily updates on scores and medal winners
 - News highlights from the games
- Articles explaining aspects of the games and various sports
 - A “Warming Hut” with recipes for refreshments
 - Athlete spotlights
 - Winter-sports themed activities for families

We look forward to creating an even more comprehensive Olympic Resource Station during the 2016 Summer Olympics in Rio.



MUNICH MEMORIAL PROJECT

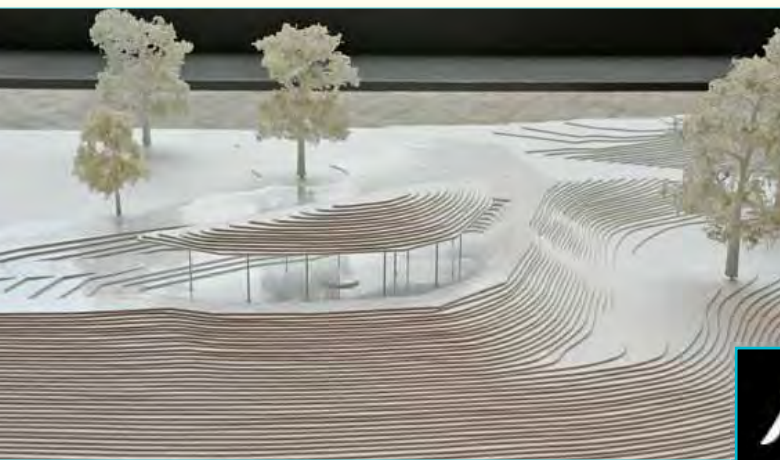
Forty-two years ago, the Olympic spirit was shattered when 11 Israeli athletes and a police officer were killed by terrorists during the 1972 Summer Olympic Games in Munich. This heinous act of unfathomable violence has long since haunted the memory of these Olympic Games and, of course, left a lifetime of mourning for the victims' families and friends. Now, with the Munich Memorial Project taking root, healing can begin as the lives of the victims are celebrated and honored.

The opportunity to participate in making the memorial a reality was first presented to us during the summer of 2014. With our focus on upholding the culture of sport and the Olympic values, as well as honoring positive programs, we were instantly drawn to this meaningful venture.

The Memorial Project was initiated by the German States Ministry for Education, Science and Culture in collaboration with support from the International Olympic Committee, the German National Olympic Committee, the City of Munich, the Bavarian State Government, and The Foundation for Global Sports Development. Each group has a vested interest in ensuring this project's completion honors its mission to pay tribute to the lives lost.

Munich-based architectural firm, Brückner & Brückner, was selected from a group of candidates to take on this project. Their design concept combines the use of landscape and man-made structures to convey the loss of life by physically cutting into the ground to create a recessed area, which will be supported by columns. Amidst the columns, of which there will be 11—one for each Israeli victim, will be an educational display so that future generations can understand the events which transpired in September of 1972.

The memorial is scheduled to open for the public in the autumn of 2016.





Dear Friends,

As GSD embarks on another year of exciting new ventures, opportunities and partnerships, I am filled with such pride and gratitude for all that was accomplished in 2014. This past year was a pivotal one for GSD, and I believe that our progress has paved the way for an amplified future of outreach and giving.

2014 launched with a whirlwind of activities. In January, as the Sochi Winter Games approached, GSD released our “Fair Play in Sports” survey, which was conducted to unveil the perceptions U.S. adults have on doping in sports and among Olympic athletes. More than 2,000 adults were surveyed and the findings were genuinely revealing. Kicking off 2014 with this heightened awareness helped reinforce our continued fight against doping in sports.

As the year progressed, we formed new partnerships and friendships which allowed us to further extend the impact of our reach and ongoing mission to support youth around the world. I’m pleased to report that in 2014 GSD pledged more than \$2.2 million in charitable grants and donations.

This past year was packed full of exciting new projects and undertakings. For me, the introduction and launch of our Athletes in Excellence Award Program was the highlight of the 2014. Having the opportunity to recognize exceptional athletes, who do so much for sport and their communities, was inspiring and I look forward to honoring another round of excellent athletes in 2015.

It has been a wonderful and eventful year for GSD, and I am thrilled to share this report with you. We hope you will join us as we continue to expand the reach of our programs and outreach in 2015.

A handwritten signature in black ink, consisting of a stylized 'D' followed by a wavy line.

David Ulich
Executive Board Member



KEEP IN TOUCH



GlobalSportsDevelopment.org



Facebook.com/GlobalSportsDevelopment



YouTube.com/user/GlobalSportsD



Twitter.com/GlobalSportsD



Instagram.com/GlobalSportsD

STAFF

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Brooke Lusk – Director of Communications
Connie Crawley – Office Coordinator

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