

# 2013 Annual Report Making Our Mark







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Dear Friends,

To say 2013 was a successful year for The Foundation for Global Sports Development would be an understatement. This past year was a time of refocusing, reinventing, and reconnecting. In the past, the "off" year between two Olympiads has typically been quiet with the focus being on preparations for the upcoming Olympic Games. However, in 2013 we sought out to accomplish more, and we have been pleased with the results.

Early in the year, we took time to evaluate and focus our goals. In doing so, we were able to effectively guide our resources and staff toward the fulfillment of GSD's mission by discontinuing projects which no longer aligned with our overall goals and objectives. New projects, such as the symposium on doping and our updated website, have allowed us to broaden our reach and educate more individuals about the culture of sport and its impact on youth. I am excited to share details on these projects with you.

Over the years we have learned that relationships are essential to an organization's success, and this year we were able to deepen many existing relationships and foster new collaborations. For instance, we are proud to announce our partnership with Sharon Robinson, Major League Baseball, and Scholastic, to be a co-sponsor of their Breaking Barriers, In Sport, In Life program. In preparation for the Winter Olympics in Sochi, we paired up with the World Curling Federation for their "Olympic Celebration Tour," where they teach youth all over the world about the sport of curling.

And of course, our biennial publication of art from our Culture, Ethics, Sport, and Education Program for youth was printed this year after working with Art of the Olympians to include the work of 16 Olympian artists. I am thrilled at how this book has turned out, and I'm eager to share it with the world at Sochi in February.

I appreciate you taking the time to learn more about The Foundation for Global Sports Development and our new projects. We hope you will follow along with us on this journey, as it is leading us to somewhere great!

Best regards,

Dr. Steven Ungerleider Founding Board Member

Steven Un gerlander, 76.0.

## About GSD

**The mission** of the Foundation for Global Sports Development is to be a leader in the global sports community by delivering and supporting initiatives that promote the physical, emotional and developmental benefits of sports for youth around the world.

In existence for over twenty years, The Foundation for Global Sports Development has long been behind the scenes in the sports world. As the organization has grown, so has our ability to reach more youth. In all of our programs and philanthropy, we seek to embrace five core values.

**Team work:** The importance of coordinating efforts with organizations and athletes who share our dedication and commitment of promoting the positive benefits of sports.

**Integrity:** All activities promote trust, respect, authenticity, and dignity.

**Sportsmanship:** The importance of exhibiting and observing qualities that are highly regarded in sports – generosity, courtesy, pride, ethics, and fair play.

**Agility:** The commitment to rapidly adapt and grow in order to achieve our mission.

**Education:** A belief in the positive impact of life-long learning and mentorship.





#### Executive Board

DAVID ULICH, J.D., LL.M.

STEVEN BAUM, CPA, LL.M.

PAUL S. MALINGAGIO, J.D.

STEVEN UNGERLEIDER, PH.D.

### **Advisory Board**

SIU C. CHAN, PH.D. CRISSY PERHAM

KATHY JOHNSON CLARKE BILL TOOMEY

ANNE CRIBBS ROBERT VOY, M.D.

JANET EVANS GARY WADLER, M.D., FACSM

DONNA LOPIANO, PH.D. PETER WESTBROOK

## CHAMPION AMBASSADORS

The important work of The Foundation for Global Sports Development is greatly supported by our Champion Ambassadors. These are current and former Olympians who have made educating youth a priority. By sharing their stories of hard work and determination with youth, the vision of sports changing lives becomes a reality for many young people.

#### Ambassador Spotlight



Esther joined our team of ambassadors in 2013 and has already begun making waves with our organization.

In 2013 Esther attended Childhelp's

National Day of Hope as a GSD representative, and she also took some time to speak with us to create our first podcast.

Esther Lofgren was a member of the USA Rowing team which won the gold medal for the Women's 8 event at the 2012 Summer Olympics in London.

Wendy Boglioli Swimming - USA

Kathy Johnson Clarke Gymnastics - USA

Nadia Comaneci Gymnastics -Romania

Bart Conner Gymnastics - USA

Sharron Davies Swimming - UK

Janet Evans Swimming - USA

Sébastien Flute Archery - France

Dick Fosbury High Jump - USA

Jean-Philippe Gatien Table Tennis - France Carie Graves Rowing - USA

Cedric J. Harris Track - Dominica

Nancy Hogshead-Makar Swimming - USA

Bose Kaffo Table Tennis -Nigeria

Trinko Keen Table Tennis -Netherlands

Randall Lane Skating - USA

Esther Lofgren Rowing - USA

Darius Knight Table Tennis - UK

Cameron A. Myler Luge - USA Sandra Paović Table Tennis - Croatia

Crissy Perham Swimming - USA

Jörgen Persson Table Tennis -Sweden

Angela Ruggiero Hockey - USA

Werner Schlager Table Tennis - Austria

Beckie Scott Cross-country Skiing - Canada

Krisztina Tóth Table Tennis -Hungary

Angela Ruggiero is a USA Women's Hockey goalie and a four-time Olympian. After the 2010 Vancouver Olympic Games, Angela became involved with the International Olympic Committee. She has since put down her hockey stick, officially retiring in December of 2011. Since her retirement Angela has been busy participating in the IOC's Athletes' Commission and the United States Olympic Committee as a Board Member.

We are pleased to have her on our team, and look forward to accomplishing great things together!



## COLLABORATIONS

#### United States Olympic Committee

When it comes to initiating change, GSD values the power of teamwork, and the importance of coordinating efforts with organizations that share in our goals and objectives. 2013 was a monumental year for GSD when it came to establishing new and exciting partnerships!

We are thrilled to unveil our latest cooperation with the United States Olympic Committee (USOC). Working together, we will launch a pilot athlete career development program which will give back to the athletes who dedicate their lives representing the USA through sport and in turn, inspire youth around the world.

The three-year pilot program is aimed at enhancing career development for Team USA athletes and was developed in response to recommendations made by the USOC's Working Group for Athlete Career, Education and Life Skills.

The athlete career development program will connect with as many as 150 athletes, providing guidance and support during the transition away from elite sport. Athletes participating in the program will receive such services as education and skills development, resume creation and job searches, and other similar support.

Our latest collaboration with the USOC exemplifies what the power of teamwork can accomplish and we can't wait to follow its progress!

## International Program Spotlight: AGJ70S Foundation — European Para Snow Sport Youth Circuit

As 2013 began, GSD was excited to support the AGITOS Foundation in launching the IPC European Para Snow Sport Youth Circuit. The youth circuit was scheduled to begin in January of 2013 and would consist of five, three-day competition camps for young athletes with an impairment.

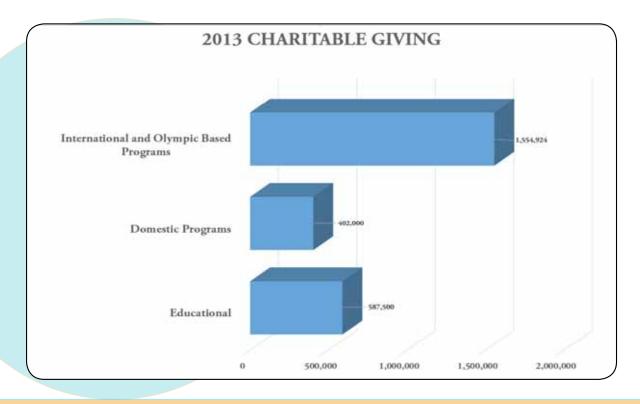
The objective of the Para Snow Sport Youth Circuit was to introduce participating youngsters to winter sports, and to provide professional training to those already skilled and headed to their first competition. Youth ages 10-17 from five European Union member states – Germany, Italy, Netherlands, Slovenia, and Spain were eligible to participate.

To date, the youth snow circuit has held three of the five scheduled camps. These camps were extremely successful and consisted of a variety of engaging programs and events. In addition to participating in sporting activities, youth were involved in educational workshops and cultural activities throughout the camp. Perhaps most important was the opportunity for youth to socialize and develop friendships with people from different cultures and backgrounds.

We look forward to learning about the success of the final camps being held in January and March of 2014!

## CHARITABLE GIVING

As part of our commitment to fostering a healthy culture of sport, we provide grants and funding to organizations all over the world which align with our mission. In 2013 alone we pledged over two million dollars in charitable giving. The recipients of these funds are proactive in their work to improve the lives of youth through a variety of programs, often centered around sport.



#### Grant Recpient Spotlight

Hearts and Horses in Loveland, Colorado is not your ordinary therapy center. With equineassisted therapy programs designed for at-risk teens, war veterans, and people with disabilities, Hearts and Horses caters to people from all backgrounds with a single uniting force -- horses.



"Changing Leads" is a program at Hearts and Horses tailored to the needs of at-risk youth. The staff carefully match horses and youth based on personality type and need. For the next eight weeks, the young person and horse create a strong bond as the teen learns to trust, feel accepted, work through difficult emotions, and more.

## GRANT RECIPIENTS

Agitos Foundation Bonn, Germany

America Scores-Chicago Chicago, Illinois

Andy Roddick Foundation Austin, Texas

Austin Anti-Defamation League
Austin, Texas

Brooklyn Youth Sports Club, Inc. Brooklyn, New York

> Childhelp, Inc. Scottsdale, Arizona

Circ Esteem, Inc. Chicago, Illinois

Community Rowing, Inc. Brighton, Massachusetts

Culver City Education Foundation Culver City, California

> DreamPower Foundation San Martin, California

Education through Music, Inc. New York City, New York

Figure Skating in Harlem, Inc. New York City, New York

> Girls for Gender Equity Brooklyn, New York

Girls Incorporated of New York City New York City, New York

> Heart of Los Angeles Los Angeles, California

Hearts and Horses Loveland, Colorado

Hudson River Community Sailing New York City, New York

> Hull Athletic League Hull, Massachusetts

Ice Hockey in Harlem New York City, New York

International Fair Play Committee Budapest, Hungary

International Hockey Federation Lausanne, Switzerland

> International Table Tennis Foundation Renens. Switzerland

Jackie Robinson Foundation New York City, New York

Junior Tennis Champions, Inc. Washington, DC

LA SAFE Passage Tennis Program Los Angeles, California

LACER Afterschool Programs Hollywood, California

New Heights Youth New York City, New York

Operation Jump Start Long Beach, California

Play Rugby, Inc. San Francisco, California Power Play NYC, Inc. New York City, New York

Row LA Los Angeles, California

Row New York, Inc. Long Island City, New York

SCCOG Los Angeles, California

Smith College Project Coach Northampton, Massachusetts

St. Vincent Medical Center Casa de Amigos Los Angeles, California

Stoked Mentoring New York City, New York

Students Run LA Los Angeles, California

Taking the Reins Los Angeles, California

> Texas Hillel Austin, Texas

The Urban Dove, Inc. New York City, New York

United States Olympic Committee Colorado Springs, Colorado

World Archery Federation (FITA) Lausanne, Switzerland

World Curling Federation Perth, Scotland

## EDUCATION AND OUTREACH



Artwork from youth in CESEP

The Culture, Education, Sport, and Ethics Program (CESEP) is one which we are especially thrilled to share with youth all around the world.

CESEP is an expert-designed curriculum which educators, coaches, and other adults can use with youth to teach the value of good sportsmanship. In this program young children discuss the meaning of fair play, level playing field, and sportsmanship while examining real-life scenarios the youth could potentially face in their own lives.

After examining these aspects of sport, the young people illustrate what they have learned during the curriculum.

The United States Olympic Commitee is quickly becoming one of our key partners as we promote healthy sport in the lives of youth.

To help spread the messages in CESEP, artwork created by youth participants can now be found on display at the USOC Headquarters Visitor Center in Colorado Springs.

We are honored to have this artwork and the story of CESEP shared with the many guests and athletes who visit The United States Olympic Committee.



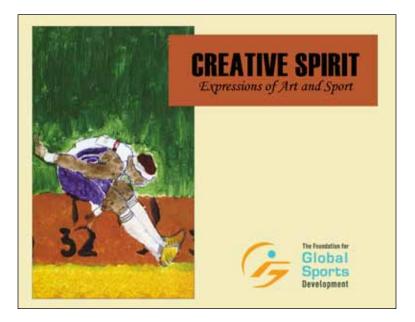
With every Olympiad, we have published a book of the artwork created as part of the Culture, Education, Sport, and Ethics Program (CESEP).

This year, thanks to a successfull collaboration with Art of the Olympians, we were able to create a book that has received accolades from around the world!

<u>Creative Spirit: Expressions of Art and Sport</u> is unique from our previous art books in that it also features artwork from former Olympians.

Look for our newest artbook at future events, and be sure to check out the art gallery on our website at:

www.GlobalSportsDevelopment.org/CESEPGallery





#### Olympian Artists

Al Oerter Rink Babka Emanuela Pierantozzi Jean-Blaise Evequoz Tony Moore Cameron Myler Lucia Medzihradska Bill Kund

Shane Gould
Larry Young
Kader Klouchi
Martin Hagen
Wojciech Zablocki
Skip Cutting
Amy Acuff
Peter Schifrin

John Stillings
Nancy Lewington
Simon Goody
Allison Wagner
Vincent Matthews
Bob Beamon

## ANTI-DOPING EFFORTS

An integral part of our foundation are the programs and events we support to spread the message in the anti-doping movement. This year we had the great pleasure of co-hosting the symposium, "Doping and the Culture of Sport: Law, Science, Money and Ethics" with Pepperdine University and The Professor Arne Ljungqvist Foundation.

Held at Pepperdine University in Malibu, California, this symposium gathered some of the world's top experts in the field **Panelists and Speakers** of doping, representing different fields in sport.

The combination of medical experts, criminial justice workers, athletes, scientists, and legal professionals created a dynamic conversation and examined issues such as:

*To what extent does athlete testing invade privacy?* 

What issues do interagency groups, like INTERPOL, face?

*Testing laboratories face high costs in producing 100% positive results.* They risk losing funding if accusations of doping are made without complete assurance.

How would this change if clean athletes could sue doping athletes?



Professor Arne Ljungqvist Maureen Weston Biorn Bertoft Mathieu Holz Don Catlin Thomas H. Murray Carie Graves Dr. Steven Ungerleider Jeff Benz Mark Fainaru-Wada T.J. Quinn Martial Saugy David Ulich Ted Friedmann Richard McLaren Crissy Perham



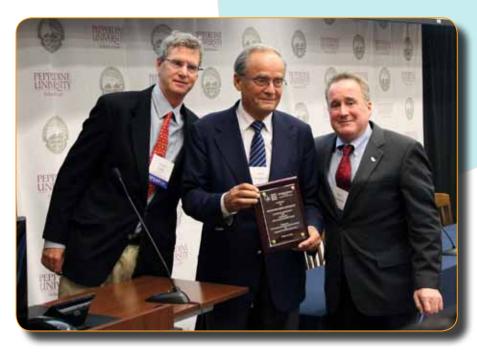


## **HUMANITARIAN AWARD**

In our years of working in the field of sport, we have encountered numerous individuals and organizations which have made significant positive impacts on the culture of sport. Whether it be making sport an inclusive experience for all people or fighting to eliminate doping in sport, these people have changed the game.

Our Humanitarian Award began in 2010 as a way to recognize these individuals and organizations for their outstanding accomplishments. We honor the recipient with a ceremony during the Olympic Games, and to further their efforts, we make a \$10,000 donation to a charity of their choice.

It is with great pleasure that we announce **Professor Arne Ljungqvist, M.D.,** will be the recipient of our 2014 Humanitarian Award. Professor Ljungqvist has the unique position of having been an athlete, coach, medical doctor, and policy maker for sport. His quest to promote clean sport begins with prevention -- educating young athletes about health perils of performance-enhancing drugs, as well as the importance of fair play and the integrity of clean sport.



Professor Arne Ljungqvist (middle) pictured with Mr. David Ulich (left) and Dr. Steven Ungerleider (right), founding board members of The Foundation for Global Sports Development.

## **NEW WEBSITE**

Perhaps one of our greatest ventures this year was the redesign and repurposing of our home on the web: www.GlobalSportsDevelopment.org.

Visitors can still find information about GSD on our new site, such as about our Champion Ambassadors or Humanitarian Award. However, now we also offer resources specifically towards those working with young athletes. Whether you're a youth coach or a sport parent, excellent information awaits you.

Some of the new features of our website include:

Infographics

Research Articles

**Q&A** Blogs with Sports Professionals

PDF Resources

Information related to health, nutrition, sportsmanship, and more

We invite you to visit **www.GlobalSportsDevelopment.org** to see our new look and content!









Dear Friends,

As GSD looks forward to another year of successful collaborations and opportunities to support inspiring charitable organizations around the world, I am excited to share with you the accomplishments and outcomes of the past year.

2013 was truly a transformational year for GSD. A few highlights include welcoming two new Olympians, Esther Lofgren and Angela Ruggiero, to our family of Champion

Ambassadors, launching our redesigned website, and entering into compelling collaborations and partnerships.

We are dedicated to remaining true to our mission of supporting youth around the world, and I am thrilled to report our ability to commit over \$2.5 million in charitable grants last year. For me, nothing is more gratifying than witnessing the long-term impact these gifts have had on the programs and youth who receive them.

As I reflect on 2013, a pivotal moment was finalizing our multi-year collaboration with the United States Olympic Committee (USOC). Together, we will initiate the development and launch of a transformative and much needed Athlete Career Development Program. Giving back to the athletes who work tirelessly to inspire and influence youth is incredibly important.

2013 was a monumental year for GSD and we hope you continue with us as we extend the reach of our programs, and strive to impact the lives of more youth in 2014. We are excited for the New Year and all the amazing things to come.

Best regards,



David Ulich Executive Board Member

## Keep in Touch



**GlobalSportsDevelopment.org** 



Facebook.com/GlobalSportsDevelopment



YouTube.com/user/GlobalSportsD



Twitter.com/GlobalSportsD

#### Staff

Melanie Raffle - VP of Operations Brooke Lusk - Director of Social Media Connie Crawley - Office Coordinator

#### Contact information

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