

# 2017 annual report



The Foundation for  
**Global  
Sports**  
Development





Arizona  
High

Arizona  
High

# Dr. Steven Ungerleider

Vice-President



Dear Friends,

Education is one of our guiding values at **The Foundation for Global Sports Development**, and it is one I have always taken seriously. Many of our successes in 2017 were directly related to our commitment to education.

Especially meaningful for me was the unveiling of a memorial in Munich, the first of its kind, dedicated to the 11 Israeli athletes and coaches who were brutally murdered at the **1972 Summer Olympics**. This memorial was a monument of remembrance 45 years in the making.

I have vivid memories of that devastating day, and I recall the deep sadness I felt -- not only for the victims' families and loved ones, but also for the Olympic spirit, which suffered as well.

Participating in the creation of this memorial and its opening is one of the most remarkable moments of my career.

For over three decades I have dedicated my time and energy towards fair play and eliminating doping in sport. In April of 2017, GSD was proud to present an impactful symposium on this topic in conjunction with the **Pepperdine School of Law**.

We hosted **Sir Philip Craven**, the former President of the **International Paralympic Committee** and a man whom I consider to be a leader in the anti-doping movement.

I believe the profound discussions about the legal implications of doping controls in sport left a lasting impression on the students and other guests.

2017 was certainly a special year for myself and the foundation.

Thank you for your friendship and support as we continue our mission in to 2018.

“Participating in the creation of this memorial and its opening is one of the most remarkable moments of my career.”

Dr. Steven Ungerleider  
Executive Board Member





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# Executive Board

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Steven Baum, CPA, LLM

David Ulich, J.D., LLM

Paul S. Malingagio, J.D.

Dr. Steven Ungerleider

# Advisory Board

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Kathy Johnson Clarke

Sharon Robinson

Sharron Davies

Beckie Scott

Michael Gottlieb

Abba I. Terr, M.D.  
Emeritus

Nancy Hogshead-Makar

Bill Toomey  
Emeritus

Esther Lofgren

Donna Lopiano, Ph.D.  
Emeritus

Robert Voy, M.D.  
Emeritus

Crissy Perham

Gary Wadler, M.D., FACSM  
Emeritus

Peter Westbrook  
Emeritus

# Champion Ambassadors

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Wendy Boglioli  
Candace Cable  
Julie Chu  
Sharron Davies

Carie Graves  
Kathy Johnson Clarke  
Esther Lofgren  
Cameron A. Myler

Crissy Perham  
Erik Schlopy  
Beckie Scott  
Curt Tomasevicz

## Mission & Values

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The Foundation for Global Sports Development strives to be a leader in the sports community by delivering and supporting initiatives that promote fair play, education, and the physical and developmental benefits of sports for youth around the world.

### TEAMWORK

The importance of coordinating efforts with organizations and athletes who share our dedication and commitment of promoting the positive benefits of sports.

### SPORTSMANSHIP

The importance of exhibiting and observing qualities that are highly regarded in sports – generosity, courtesy, pride, ethics, and fair play.

### INTEGRITY

All activities promote trust, respect, authenticity, and dignity.

### AGILITY

The commitment to rapidly adapt and grow in order to achieve our mission.

### EDUCATION

A belief in the positive impact of life-long learning and mentorship.

# Grant Recipients

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**Agitos Foundation**  
Bonn, Germany

**Always Dream Foundation**  
San Francisco, CA

**America SCORES Chicago**  
Chicago, IL

**Brooklyn Youth Sports Club**  
Brooklyn, NY

**CHILD USA**  
Pittsburgh, PA

**Childhelp**  
Phoenix, AZ

**CircEsteem**  
Chicago, IL

**Classroom Champions**  
Calgary, Canada

**Culver City Education Foundation**  
Culver City, CA

**Figure Skating in Harlem**  
New York City, NY

**Girls in the Game**  
Chicago, IL

**Healthcare Foundation**  
Santa Rosa, CA

**Heart of Los Angeles**  
Los Angeles, LA

**Hearts & Horses**  
Loveland, CO

**Ice Hockey in Harlem**  
New York City, NY

**International Tennis Federation**  
Lausanne, Switzerland

**Jr. Tennis Championship Center**  
Washington, DC

**Kids Play International**  
Park City, UT

**LA84 Foundation**  
Los Angeles, CA

**LACER Afterschool Program**  
Los Angeles, CA

**New Heights Youth**  
New York City, NY

**Operation Jump Start**  
Long Beach, CA

**PowerPlay NYC**  
New York City, NY

**Project Coach at Smith College**  
Boston, MA

**Rise Up Sonoma**  
Santa Rosa, CA

**ROCK Ride on Center for Kids**  
Austin, TX

**Rocking the Boat**  
Bronx, NY

**Row LA**  
Los Angeles, CA

**Row New York**  
New York City, NY

**Scopa Has a Dream**  
Healdsburg, CA

**SCCOG:  
Ready Set Gold!**  
Los Angeles, CA

**SOCES Cheer**  
Los Angeles, CA

**Stanford University's MLK Jr.  
Research & Education Institute**  
Stanford, CA

**Students Run LA**  
Los Angeles, CA

**Taking the Reins**  
Los Angeles, CA

**Team Prime Time**  
Los Angeles, CA

**The Friendship Foundation**  
Redondo Beach, CA

**The Urban Dove**  
New York City, NY

**United States  
Olympic Committee**  
Colorado Springs, CO

**U.S. Center for SafeSport**  
Denver, CO

**West Valley Food Pantry**  
Woodland Hills, CA

**Windsor Rotary  
Community Foundation**  
Windsor, CA

**World Archery Federation**  
Lausanne, Switzerland

**World Curling Federation**  
Perth, Scotland

**Zen Hospice Project**  
San Francisco, CA



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# MILLION DOLLARS IN CHARITABLE GIVING FOR 2017

## Grantee Spotlight

This year we were delighted to support **Classroom Champions**, a mentorship organization created by Olympian **Steve Mesler** and his sister, **Dr. Leigh Mesler Parisi**.



Classroom Champions pairs athletes, many of whom are Olympic and Paralympic athletes, with underserved K-8 classrooms across the world. Through video lessons, video chats, and in-person school visits, the athletes mentor students on topics such as healthy living, courage, and honesty.

Since its creation in 2011, Classroom Champions has reached over 25,000 students in 7 countries. Over 125 athletes have participated as mentors. The program incorporates well-researched models of Scaled Mentorship, Social and Emotional Learning, and Growth Mindset to encourage students to thrive in the classroom and in their lives outside of school.



*Alex Rigsby, U.S. Hockey goalie, visits her students in Alexandria, VA.*

# Playmakers

For our 2017 Playmakers Program we connected with youth in Oregon through the **Boys and Girls Clubs of Portland Metro and the Emerald Valley** (Eugene).

Thirty youth accompanied by their adult advisors joined us at the **United States Olympic Committee's Training Center in Colorado Springs** for four days of an immersive Olympic experience.

During that time the youth lived like elite athletes in training -- staying in the dorms and eating side-by-side with the center's residents and staff in the athlete dining hall.



This year's program offered several opportunities for the Playmakers to try Olympic and Paralympic sports.

The Playmakers played **Goalball** and **Sitting Volleyball**, learned **Fencing**, and **Cycled** in the Velodrome.



We thank the sports federations, athletes, and coaches for taking time out of their busy training schedules to teach our Playmakers about these different sports!



The Playmakers also attended educational workshops in the state-of-the-art **Ted Stevens Sports Services Center**.

The youth ran drills in the weight room, made healthy snacks, learned about the equipment and techniques specialists use to keep the athletes healthy, and tried out some of the sports science equipment that allows athletes to train and compete in a variety of environments.

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Resident athletes and para-swimmers, **Roderick Sewell** and **Haley Barenbaum**, took time from their busy training schedules to speak to the youth about their life experiences and dedication to their dreams.



We were also joined by two of our Champion Ambassadors, Paralympian **Candace Cable** and Olympian **Esther Lofgren**. Candace and Esther joined the Playmakers for several activities during the week and shared their personal experiences with overcoming setbacks and persevering during difficult times.



# Athletes in Excellence Award

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In 2014 we launched our Athletes in Excellence Award to recognize athletes who are leaders in sport and in their communities.

This award honors individuals who have used their achievements in sport to create and inspire positive change.

Athletes in Excellence are nominated by their peers for their remarkable efforts in community outreach, humanitarianism, and youth mentorship.

Each award winner receives a \$10,000 grant, empowering them to pursue their passion for service to others.



**Mo'ath Alkhawaldeh**  
Marathon Runner

Mo'ath uses sport - running in particular - to promote peace in the Middle East and North Africa.



**Bailey Bram**  
Ice Hockey Olympian

Bailey is a member of Team Canada and mentors youth through many organizations, including Classroom Champions, Girls Hockey Calgary, and Boys & Girls Club.



**Dr. Anjali Forber-Pratt**  
Track Paralympian and Downhill Skier

Dr. Forber-Pratt is a mentor, educator, researcher, and advocate. She is a member of many leadership groups, including the U.S. Paralympics Track & Field Advisory Council.



## Ron Freeman

### Track & Field Olympian

Ron founded the International Medalist Association, which works to enhance life skills for youth internationally, with a focus in Guinea.



## Hannah MacDougall

### Skiing Paralympian and Cycling Athlete

Hannah is a mentor and ambassador for several sporting groups and mentors other athletes about wellness issues.



## Hannah Harper (Lockwood)

### Rugby

Hannah volunteers as a rugby coach for young women and helped start the first all-girls tackle program in San Diego.



## Markeith Price

### Track & Field Paralympian

Markeith created the ICYou Foundation, which provides scholarships and resources to students with visual impairments.



## Akeem Haynes

### Track & Field Olympian

Akeem is a mentor for Classroom Champions and is working to create his own program to provide shoes for youth who could not otherwise afford them.



## Winter Vinecki

### Aerial Skiing

Winter founded “Team Winter” to raise money for research and to promote awareness about prostate cancer in memory of her father.



## Haley Hunter Smith

### Mountain Biking

Haley mentors with Fast & Female and Cam’s Kids Foundation. As part of her mentoring, she teaches youth about mental wellness.



# Doping Symposium

As part of our commitment to educating the public about fair play and drug-free sport, in April we presented a symposium titled, **“Doping in Sport: How the Culture Might Change,”** in partnership with the **Pepperdine School of Law Entertainment Media & Sports Law Program.**

This day-long symposium featured some of the nation’s top sports law experts in panel discussions about the legal issues and obstacles in regulating doping in sport.



**Sir Philip Craven**, the former President of the **International Paralympic Committee**, who played a key role in the suspension of Russian athletes at the **2016 Rio Paralympics**, delivered a keynote address on the importance of keeping integrity in sport.

**Rebecca R. Ruiz**, the writer for **The New York Times** who exposed Russia’s state-sponsored doping program in 2016, also gave a presentation about her investigative process and findings.

Students from **Pepperdine Law School** attended the symposium and participated in the panels by posing questions to legal and ethical experts.



# Exceptional Youth Scholarship



## 2017 Scholarship Recipients

Our Exceptional Youth Scholarship is just one of the ways we support youth as they embark on their secondary education journey.

This scholarship is awarded to 10 students who stand out among their peers by displaying leadership skills, a commitment to community service, and academic excellence.

Juan Aguilar - Healdsburg, California  
University of the Pacific

Alexis Cannard - Portland, Oregon  
Drexel University

Sonte Davis - Savannah, Georgia  
Valdosta State University

Jadejha Edwards - Tampa, Florida  
University of South Florida

Matthew Fowler - Cantonment, Florida  
Florida State University

Lydia Mason - Louisville, Kentucky  
New York University

Amari McDonald - Savannah, Georgia  
Armstrong State University

Daniel Park - Burbank, California  
University of California, Santa Barbara

Alexandra Reeves - Ottuma, Iowa  
Iowa Wesleyan University

Cameron Scruggs - Moreno Valley, California  
University of Nevada, Las Vegas

# Munich Memorial Project

In 2014 we became involved with a very significant project: **The Munich Memorial Project**.

Initiated by the **German States Ministry for Education, Science and Culture**, the goal of this project was to create a memorial of distinction to honor the 11 Israeli athletes and coaches who were killed in the terrorist attack at the 1972 Summer Olympics in Munich. In addition to the Israelis, a German police officer was killed, and he is also honored.

Our financial support and consulting towards this project ultimately inspired us to produce the award-winning documentary, **“Munich ‘72 and Beyond.”**



## Munich ‘72 and Beyond



*Producers and GSD Executive Board Members, David Ulich (L) and Dr. Steven Ungerleider (R) at the 38th Annual News & Documentary Emmy Awards*

Our documentary, **“Munich ‘72 and Beyond”** had a big year in 2017! A highlight was when **Dr. Steven Ungerleider** and **David Ulich** were nominated in the **“Outstanding Research”** category at the **38th Annual News & Documentary Emmy Awards**. It was a tremendous honor to be considered among other documentarians, and we were especially pleased to see more people learning about the film and having the opportunity to view it.

We also had three theatrical releases in the fall: **The Roxie Theater** in **San Francisco**, **Laemmle’s Music Hall** in **Los Angeles**, and the **Cinema Village** in **New York City**.

We were delighted so many people attended the screenings and were able to learn more about this important piece of sports history.

# Sidewinder Films

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After an exciting first year with **Sidewinder Films**, the media division of **The Foundation for Global Sports Development**, we found even more opportunities and success in 2017. We were pleased to be involved with several successful film projects.

**Extremis**, a film which follows doctors, patients, and family members as they make end-of-life decisions, was nominated for a **2017 Academy Award** in the **Best Documentary Short Subject** category.



We also celebrated wrapping up production for another documentary, **End Game**. This intimate vérité-style film follows visionary medical practitioners who are working on the cutting edge of life and death -- and dedicated to changing our thinking about both. **End Game** will premiere on **Netflix** in **May 2018**.

**Sidewinder Films** has some exciting new projects in the works, and we look forward to sharing them with all of you in 2018!

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## 2017 Screenings of Munich '72 and Beyond

Friends of the Israel  
Defense Forces  
Miami Beach, FL

Alexander Valley Film Festival  
Cloverdale, CA

Laemmle's Music Hall  
Los Angeles, CA

Copenhagen Film Festival  
Denmark, Copenhagen

Roving Eye Film Festival  
Bristol, RI

Cinema Village  
New York City, NY

Savannah Jewish Film Festival  
Savannah, GA

The Roxie Theater  
San Francisco, CA

Malibu Jewish Center & Synagogue  
with the Malibu Film Society  
Malibu, CA

## David Ulich

President



Dear Friends,

As all of us at The Foundation for Global Sports Development prepare for a productive year ahead, I am thinking about the projects and partnerships in 2017 that brought us to this point.

In particular, I was delighted to see our mission thrive as we grew our media division, **Sidewinder Films**. We have had the honor of working with creative and passionate filmmakers to produce documentaries which capture the behind-the-scenes work that goes into creating positive change in our society and well-being.

In recognition of our work on the film “**Munich ‘72 and Beyond**” my colleague **Dr. Steven Ungerleider** and I were nominated in the “**Outstanding Research**” category for the **38th Annual News & Documentary Emmy Awards**. To be considered for this award alongside legendary journalists and documentarians was humbling.

While **Sidewinder Films** is a new addition to our organization, we have remained true to our original mission. Keeping athletes safe and protecting their well-being is a high priority for GSD, and this is why in 2017 we pledged to support the **U.S. Center for SafeSport**.

As a father of two athletes, I feel strongly about the need to eradicate abuse from sport, and I am encouraged to see so many organizations and individuals join this effort.

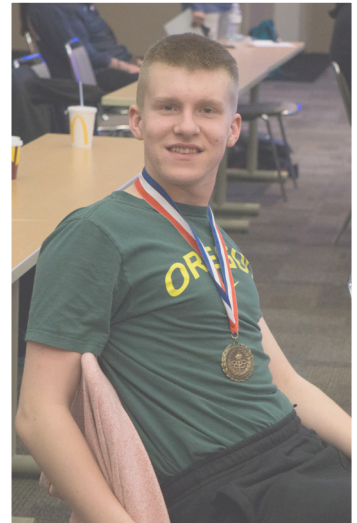
Thank you for taking time to learn about **The Foundation for Global Sports Development** and our accomplishments in 2017. We look forward to sharing many more with you in the coming months.

A handwritten signature in black ink, consisting of a stylized 'D' followed by a series of loops and a final flourish.

David Ulich  
Executive Board Member

“I feel strongly about the need to eradicate abuse from sport, and I am encouraged to see so many organizations and individuals join this effort.”





# Contact

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# Staff

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Chief Operating Officer

**Brooke Lusk Bumgardner**  
Vice-President of Communications

**Kelly Hansen**  
Program Assistant