



The Foundation for
**Global
Sports**
Development

2012 ANNUAL REPORT



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Dear Friends,

As I reflect on 2012, I can't help but also marvel at how far The Foundation for Global Sports Development has come since our inception over 16 years ago. Originally, we came together to restore honor to Rick DeMont after he was stripped of his gold medal. Today, we continue to advocate for clean sport and athletes, but we have extended our mission to focus on educating and uplifting youth.

As you read this report, you'll learn about the Playmakers Program and the Culture, Education, Sport and Ethics Program, both of which educate young people about the benefits of healthy sport and illustrate ways young athletes can remain drug free as they mature. We also highlight our Humanitarian Award, which recognizes individuals who have contributed in amazing ways to the betterment of athletes and competition. And of course, we are still very much involved in ongoing discussions about doping and all of the ethical questions that accompany it. I feel honored to have been a part of these efforts.

One particular event from this year was especially memorable. In London, Bob Beamon, Olympic gold medalist in the long jump and CEO of Art of the Olympians, spoke with the Playmakers. He overcame enormous obstacles during childhood, including illiteracy and neglectful parenting. His experiences of discovering sport, finding adults who supported him, and working hard to achieve success made a great impact on me. In his story, I can clearly see our mission come to life, and it becomes more important than ever. Sport has the power to change lives for the better.

At the end of the day, we hope you and other stakeholders will continue to work in your local communities to use sport as a bridge to improve communication between parents, coaches, and mentors and the next generation of youngsters who want to compete with honor and on a level playing field.

Truly yours,

A handwritten signature in black ink that reads "Steven Ungerleider, Ph.D." The signature is written in a cursive, flowing style.

Steven Ungerleider, Ph.D.
Executive Board Member

BACKGROUND

The Foundation for Global Sports Development was established in 1996 with the vision of using sport as a vehicle to promote education, sportsmanship, fair play, and ethics among the world's youth. Working closely with international sports federations, committed athletes, and youth programs worldwide, GSD continues to meet its goals.

The Olympic Games utilize sports to instill values in youth around the world. GSD values our involvement with the Olympic Games. Our programs have been present at the Olympics since 2002 and that presence is growing. Whether it's engaging the Olympic community in our anti-doping efforts, or uniting youth as they experience their journey to learn about healthy sport, GSD continues to expand our involvement in the Cultural Olympiad.

OUR MISSION

Promote sportsmanship, education, fair play and ethics among the world's youth.



EXECUTIVE BOARD

DAVID ULICH, J.D., LL.M.
Attorney

STEVEN BAUM, CPA, LL.M.
Accountant

PAUL S. MALINGAGIO, J.D.
Attorney

STEVEN UNGERLEIDER, PH.D.
Psychologist

ADVISORY BOARD

SIU C. CHAN, PH.D.
Chief of Toxicology
Foothills Hospital, Calgary

KATHY JOHNSON CLARKE
1980, 1984 Olympic Gymnast

ANNE CRIBBS
1960 Olympian, Swimming

JANET EVANS
Four-time Olympic Gold Medalist
Swimming

DONNA LOPIANO, PH.D.
President
Sports Management Resources

CRISSY PERHAM
1992 Olympic Gold Medalist, Swimming

ABBA I. TERR, M.D.
California Pacific Medical Center

BILL TOOMEY
1968 Olympic Gold Medalist, Decathlon

ROBERT VOY, M.D.
Former Chief Medical Officer
U.S. Olympic Committee 1984-1989

GARY WADLER, M.D., FACSM
New York University School of Medicine

PETER WESTBROOK
President, Westbrook Foundation
Six-time Olympic Fencer

CHAMPION AMBASSADORS

The important work of The Foundation for Global Sports Development is greatly supported by our Champion Ambassadors. These are current and former Olympians who have made educating youth a priority. By sharing their stories of hard work and determination with youth, the vision of sports changing lives becomes a reality for many young people.



Beckie Scott, Cross-Country Skiing gold medalist, speaks at an anti-doping symposium during the Summer Olympics in London.

Wendy Boglioli
Swimming - USA

Jean-Philippe Gatien
Table Tennis - France

Cameron A. Myler
Luge - USA

Kathy Johnson Clarke
Gymnastics - USA

Carie Graves
Rowing - USA

Sandra Paović
Table Tennis - Croatia

Nadia Comaneci
Gymnastics - Romania

Cedric J. Harris
Track - Dominica

Crissy Perham
Swimming - USA

Bart Conner
Gymnastics - USA

Nancy Hogshead-Makar
Swimming - USA

Jörgen Persson
Table Tennis - Sweden

Sharron Davies
Swimming - UK

Bose Kaffo
Table Tennis - Nigeria

Werner Schlager
Table Tennis - Austria

Janet Evans
Swimming - USA

Trinko Keen
Table Tennis - Netherlands

Beckie Scott
Cross-country Skiing - Canada

Sébastien Flute
Archery - France

Randall Lane
Skating - USA

Krisztina Tóth
Table Tennis - Hungary

Dick Fosbury
High Jump - USA

Darius Knight
Table Tennis - UK



Crissy Perham, gold medalist swimmer, spends time with Playmakers at the 2010 Winter Olympics in Vancouver.



Dick Fosbury, High Jump gold medalist, greets Playmakers at our art exhibit during the 2012 Summer Olympics in London.

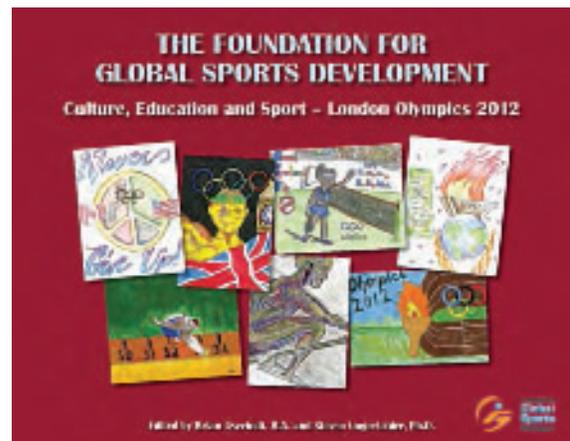
EDUCATION

Educating youth about sport is at the core of our mission. Our goal is to help young people realize the benefits of sport, the importance of good sportsmanship and fair play, and the dangers of using prohibited substances or performance-enhancing drugs.

The Culture, Education, Sport and Ethics Program (CESEP) is our primary medium for reaching out to youth and helping them understand these aspects of sport. CESEP is a curriculum which creates a dialogue between youth and the adults in their lives. With questions designed to create conversations about what healthy sport means, youth have the opportunity to think creatively about this topic.

A unique part of CESEP is that youth artistically convey what they have learned from the curriculum. These creative pieces can come in the form of poetry, oil painting, collage, and more. The themes most often illustrated are drug-free sport, sportsmanship, fair play, and ethics.

All artwork is submitted to us for potential inclusion in our biennial book, which showcases the best selections from a variety of ages and themes. Our book for 2012, *The Foundation for Global Sports Development: Culture, Education and Sport - London Olympics 2012*, features artwork from more than 100 youth whose ages range from 5 to 18. Eight different countries participated in the project.



Some of the young artists featured in our 2012 CESEP book were also participants in our Playmakers Program during the Summer Olympics in London.

OUTREACH

Throughout 2012, we have been able to support a variety of organizations which uplift young athletes. In fact, we awarded over \$1.8 million in charitable grants this year. These grant recipients provide education and sport opportunities to underserved youth. We select grantees based on the strength and sustainability of their programs, the vision of their founders and staff, and the organization's demonstration of need, including economic challenges, health statistics, and educational statistics.

GRANTEE SPOTLIGHT: CHILDHHELP

In response to the recent national media attention on child abuse within athletic programs, GSD has partnered with Childhelp, an organization dedicated to the prevention and treatment of child abuse, to develop a prevention and education curriculum for primary school-aged children. The curriculum is titled Blow the Whistle on Child Abuse. Blow the Whistle will educate children, coaches, teachers, parents, and community members about abuse and prevention measures.

For years, GSD has advocated for young athletes around the world, and we believe in the importance and impact of prevention measures when it comes to fighting abuse. Although the relationship between children and their coaches should be filled with trust, safety, and security, recent events have reinforced the fact that, unfortunately, this is not always the case. Through our partnership with Childhelp, we have developed the Blow the Whistle Toolkit, a multifaceted kit including "Learn It!, Live It!", and "R.E.F: Report, Educate, Fight" components.

The Blow the Whistle on Child Abuse curriculum is set to launch in Maricopa County (Arizona) in 2013, and we look forward to the positive impact it will have. GSD's Champion Ambassadors, including Olympic Gymnast Kathy Johnson Clarke, have offered to assist Childhelp and GSD in rolling out Blow the Whistle.



GRANT RECIPIENTS

Agitos Foundation <i>Bonn, Germany</i>	Harlem RBI <i>New York City, New York</i>	Operation Jump Start <i>Long Beach, California</i>
America Scores-Chicago <i>Chicago, Illinois</i>	Heart of Los Angeles <i>Los Angeles, California</i>	Play Rugby, Inc. <i>San Francisco, California</i>
Art of the Olympians <i>Fort Myers, Florida</i>	Horses in the Hood <i>Los Angeles, California</i>	Power Play NYC, Inc. <i>New York City, New York</i>
Brooklyn Youth Sports Club, Inc. <i>Brooklyn, New York</i>	Hudson River Community Sailing <i>New York City, New York</i>	Row LA <i>Los Angeles, California</i>
Champs Charter School <i>Van Nuys, California</i>	Hull Athletic League <i>Hull, Massachusetts</i>	Row New York, Inc. <i>Long Island City, New York</i>
Charlestown La Crosse and Learning Center <i>Charlestown, Massachusetts</i>	Ice Hockey in Harlem <i>New York City, New York</i>	SCCOG <i>Los Angeles, California</i>
Childhelp, Inc. <i>Scottsdale, Arizona</i>	In the City, Inc. <i>Los Angeles, California</i>	Smith College <i>Northampton, Massachusetts</i>
Circ Esteem, Inc. <i>Chicago, Illinois</i>	Innsbruck-Tirol Olympische Jugendspiele-For Youth Olympic Games <i>Innsbruck, Austria</i>	Sports Challenge Leadership and Education <i>Washington, DC</i>
Community Rowing, Inc. <i>Brighton, Massachusetts</i>	International Fair Play Committee <i>Budapest, Hungary</i>	St. Vincent Medical Center <i>Casa de Amigos Los Angeles, California</i>
Culver City Education Foundation <i>Culver City, California</i>	International Hockey Federation <i>Lausanne, Switzerland</i>	Stoked Mentoring <i>New York City, New York</i>
Dig 4 Kids Foundation <i>Hermosa Beach, California</i>	International Student Athlete Academy <i>Avon, Connecticut</i>	Students Run LA <i>Los Angeles, California</i>
DreamPower Foundation <i>San Martin, California</i>	International Table Tennis Foundation <i>Renens, Switzerland</i>	Taking the Reins <i>Los Angeles, California</i>
East Oakland Boxing Association <i>Oakland, California</i>	Jackie Robinson Foundation <i>New York City, New York</i>	The Urban Dove, Inc. <i>New York City, New York</i>
Education Through Music, Inc. <i>New York City, New York</i>	Junior Tennis Champions, Inc. <i>Washington, DC</i>	United States Olympic Committee <i>Colorado Springs, Colorado</i>
Figure Skating in Harlem, Inc. <i>New York City, New York</i>	LA Safe Passage Tennis Program <i>Los Angeles, California</i>	Watts/Willowbrook Boys and Girls Club <i>Los Angeles, California</i>
Girls for Gender Equity <i>Brooklyn, New York</i>	LACER Afterschool Programs <i>Hollywood, California</i>	World Archery Federation (FITA) <i>Lausanne, Switzerland</i>
Girls in the Game NFP <i>Chicago, Illinois</i>	New Heights Youth <i>New York City, New York</i>	
Girls Incorporated of New York City <i>New York City, New York</i>		

PARTNERSHIPS



Bob Beamon, CEO of AOTO, and Dr. Steven Ungerleider of GSD at the shared art exhibit in London.

An essential element to success in any sport is teamwork. Even with individual sports, there is a team element among the supporters and trainers of an athlete. GSD values and enjoys teamwork in our own endeavors. When we combine forces with other organizations with similar missions, we can reach more people and our message is stronger.

One particular partnership we have been especially pleased to watch grow is with Art of the Olympians (AOTO). By uniting with Olympic athletes, AOTO provides programs about sport, art, and culture to the world. Founded by the late Al Oerter, four-time Olympic gold medalist in discus, AOTO showcases the other side of sport by providing a venue for former and current Olympians to share their creativity and artistic skill.

In London during the 2012 Summer Olympics, we shared an art exhibit space with AOTO at the University College London. We displayed selected pieces of art from our Culture, Education, Sport and Ethics Program (see page 6). Seeing the art of young athletes, expressing their hopes and dreams, among the beautiful pieces created by Olympians was truly inspiring. Throughout 2012 we teamed up with AOTO several times to present youth with the opportunity to learn about and discuss the great impact sport can have on changing one's life for the better.

Currently, we are collaborating with AOTO for our 2014 Culture, Education, Sport and Ethics book. This book will feature art from both youth and Olympians, with details about the Olympians' life and art.



YOUTH OLYMPIC GAMES

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The 2012 Winter Youth Olympic Games (YOG) were held in Innsbruck, Austria in January 2012. An exciting

new element of the YOG was the World Mile Project, which extended the spirit of the YOG across nations. This project offered a platform of cultural exchange, where young people from around the world had opportunities to both share and learn about the customs, culture, economy, politics, and geography of the participating national Olympic committees.

Endorsed as part of the YOG's Culture & Education Program, the World Mile Project provided students from Innsbruck's local schools, along with schools from around the world, with the opportunity to share their perspectives on Olympic values such as excellence, respect, friendship, solidarity and health, as well as showing how sport can influence the world. Students created collages based on the theme "What Sport Means to You."

Of the many youth who created collages, 24 were selected to visit the YOG. GSD helped bring these winners, coming from the Czech Republic, South Korea, Poland, Sweden, Turkey and the Ukraine — along with six teachers — to Innsbruck. The youngsters took part in the YOG Opening Ceremony, sporting events, team building activities, culture and education activities, and even met with athletes participating in the YOG.



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2012 SUMMER OLYMPICS

PLAYMAKERS PROGRAM

This summer fifty youth from Canada, the United Kingdom, and the United States came together for five action-packed days in London, taking part in the 2012 Olympics through our Playmakers Program. The objective of our Playmakers Program is to inspire and guide youth to be leaders in their own lives and communities.



Fifty youth from Canada, the United Kingdom, and the United States enjoyed a week in London during the Summer Olympics.

Participating in fun events, traveling together, and visiting historic sites, the teens established life-long friendships and bonded over this special opportunity. Additionally, the Playmakers attended various Olympic events, including badminton, gymnastics, cycling, and volleyball.



A highlight of the Playmakers Program was when Bob Beamon — Gold medal Olympian in the long jump — took time to share his motivational life story with the Playmakers. While speaking to the youth, Mr. Beamon emphasized that his accomplishments not only took hard work and dedication, but were made while overcoming challenging obstacles. His story and his determination to

succeed was quite remarkable. Many of these youth are facing their own life struggles, and Mr. Beamon's message resounded with them.

GSD is honored to have had the opportunity to connect youth from different backgrounds, cultures, and locations, and provide them with the opportunity to experience the Olympic movement. The 2012 Playmaker Program reaffirmed in the youth the belief that anything is possible. Our Playmaker participants returned home inspired to pursue new goals and achievements while grasping the importance of courage and ethics.



"I feel coming home I will be completely different, equipped with more leadership skills and the wisdom gained from this trip."
— Playmaker





HUMANITARIAN AWARD

The International GSD Humanitarian Award is presented every other year to individuals and organizations that serve as preeminent leaders and champions of youth and sport development across the globe. These leaders actively fight against indifference and injustice in the sporting environment while promoting an international spirit of understanding, cooperation, friendship, and development. The Humanitarian Award is accompanied by a \$100,000 grant towards the continuation or expansion of the awardee's development work.

Sir Philip Craven, International Olympic Committee (IOC) Member and President of the International Paralympic Committee, represents all that GSD looks for in an award recipient. Sir Philip's determination and athletic accomplishments are impressive. He represented Britain in Wheelchair Basketball at five Paralympic Games, from 1972 to 1988. We were further impressed by his long history of championing for equality and fair play in sport, advocating for athletes with disabilities.

On July 28, 2012, Sir Philip Craven was honored at our Humanitarian Award Ceremony and reception at Shakespeare's Globe Theatre in London. The ceremony included moving words from GSD's Executive Board Members, Dr. Steven Ungerleider and Mr. David Ulich, followed by a touching speech from Olympian and current IOC member, Anita DeFrantz.



Sir Philip Craven accepts the Humanitarian Award from GSD Founding Board Members, Dr. Steven Ungerleider and Mr. David Ulich.



Sir Philip designated the Agitos Foundation to receive the \$100,000 grant. The Agitos Foundation is the leading global organization developing sport activities for people with disabilities as a tool for changing lives and contributing to an inclusive society. The grant will be used for activities during the 2013 Parapan Youth Games in Buenos Aires.

ANTI-DOPING EFFORTS

The Foundation for Global Sports Development is and always has been very much dedicated to eliminating performance-enhancing drugs from sport. We believe education and proper testing procedures are at the core of keeping sports drug free.



Throughout the year, we sponsored or participated in various symposiums, panel discussions, and presentations about doping in sport. Our goal is to promote civil discussions about the ethics of doping, how we can better educate athletes about the effects of using performance-enhancing substances, and ways agencies and Olympic committees can treat all athletes respectfully as they conduct investigations.

We also collaborated with the the Texas Program in Sports and Media at The University of Texas at Austin, where Dr. Steven Ungerleider is a visiting scholar. This allowed him to convene sports journalists, prominent sports law experts, and anti-doping advocates. It was an excellent opportunity to voice concerns, both about doping in general and how investigations should be conducted — as well as the media’s large role in the process.

We hope our efforts will uplift the drug-free athletes as role models to youth and pave the way for clean sport for future generations.





Dear Friends,

For nearly two decades, my involvement with GSD has given me the opportunity to witness first-hand the extraordinary influence sports can have on promoting and initiating positive growth, leadership, and confidence in youth around the world.

Over the years, I have been humbled by the accomplishments of the organizations we support. Furthermore, the past few years have validated the power of GSD's collaborations and partnerships with charitable and non-governmental organizations that share our passion for helping youth. It is evident that working together will greatly extend the reach of our efforts.

2012 was a busy year for GSD, and I am thrilled with the outcomes of our programs. GSD's Playmakers program, held in London during the Summer Olympics, was greatly successful and earned us the LOCOG Inspire Mark, a badge of excellence given to programs that most exemplified what the London 2012 games represent.

I am also delighted to report our ability to commit \$1.8 million in charitable grants this year. We supported numerous youth-based programs and initiatives, and the outcomes were highly rewarding. One such program was the first ever Youth Olympic Games, held in Innsbruck, Austria. GSD had the opportunity to support the World Mile Project. Traveling to Innsbruck and witnessing the effect this program had on the youth was a hugely gratifying experience.

For me, this year's highlight was learning that the United Nations Economic and Social Council (ECOSOC) has granted GSD special consultative status. This status equips GSD with substantial opportunities to further cultivate and expand our mission. In 2013, GSD will actively engage with ECOSOC and its subsidiary bodies, attending events, summits and conferences that will further extend the magnitude of our work. Having the ability to interact with public officials and human rights councils is a prodigious opportunity for GSD.

2012 was a tremendous year and I look forward to GSD's lasting ability to transform the lives of youth in 2013.

Best regards,

A handwritten signature in black ink, appearing to read 'David Ulich'.

David Ulich
Executive Board Member

KEEP IN TOUCH



GlobalSportsDevelopment.org



Facebook.com/GlobalSportsDevelopment



YouTube.com/user/GlobalSportsD



Twitter.com/GlobalSportsD

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